

## The Elysium Cinema: Poster Project

### PROJECT OVERVIEW

Design a poster for a local theatre. Poster will illustrate a showing of an 80's cult classic horror film, "Dark Tidings" (fictitious).

**Project ID#: DC1**

**Deadline: Friday, 10/20/2017**

**Scope/Deliverables:**

- Poster Design

Design a poster for a local theatre. Theatre is a 2nd showing cinema and is called "The Elysium Cinema." The theatre was built in the early 1900's and boasts Victorian architecture. "Dark Tidings" is a campy 80's horror film a la Nightmare on Elm Street and Friday The 13th. Theatre is located in Baton Rouge and the owners desire a poster that "harkens back to your childhood (80's horror movies) yet appeals to an audience that has never heard of the movie/genre."

Size: 18"x24" Since this is a design challenge, you can create at 72DPI and RGB.

**Delivery:**

1. Post your results to our Private Facebook Page - [goo.gl/5H4X2Y](http://goo.gl/5H4X2Y)
2. Send your final poster to Heather at [heather@gomedia.com](mailto:heather@gomedia.com) if you'd like to be featured in our blog post. Good luck and have fun!